

SUMMARY

- I am a process based thinker with a passion for the big picture while embracing the details.
- I learned through Hyper Island how to build strong teams and how to give and receive feedback.
- I received a scholarship from IED to realize a project through Research, Design, Build and Communication.

EDUCATION

MCMC Digital Design program, Instituto Europeo de Diseño (Scholarship)

Madrid, Spain | Oct 2018– Jun 2019

I received a scholarship worth 25.000€ to explore how we can create a more natural relationship between people and technology. During my studies I worked through Research, Design, Build and Communication phases with support from mentors. In addition to that, I also worked with the Internal City Lab and Madrid City Council on exploring how to use design to improve life in cities.

Digital Media Creative, Hyper Island

Karlskrona, Sweden | Jan 2016 – Dec 2018

Digital Media Creative is a broad two year program exploring topics from Design to Technology and Strategy to Group Development and Project Management. During the program I have developed and presented digital concepts for clients such as Ernst & Young, Länsförsäkringar and Coca Cola.

Information & Communication Engineering, Lunds Tekniska Högskola

Lund, Sweden | Aug 2015 – Dec 2016 (Not completed)

Engineering Program with a focus on information and communication technologies. The program has a specialized focus on subjects such as internet, security and interaction design.

WORK EXPERIENCE

Digital Designer, The PowerMBA

Madrid, Spain | Aug 2019 – present

I created and implemented an initial Design System, as well as redesigned Landing Pages and developed Communication Concepts. The ultimate goal was to improve the consistency and communication of ThePowerMBA in Digital Channels.

Experience Design Intern, Denkwerk

Cologne, Germany | Jul 2018 – Oct 2018

During my internship as an Experience designer at Denkwerk I mainly worked on defining interaction patterns, performed usability tests and consistency checks on a companion app for a German Smart Speaker.

Volunteer, Fundacion Salva Terra

Medellin, Colombia | Jul 2017

Fundacion Salva Terra is a non-profit organization helping homeless people to make a living for themselves by teaching organic and ecological farming. My task at the foundation was to research IT solutions and participate in workshops organized for the foundations members. The work was partly conducted in Spanish.

OTHER

The One Club Creative Boot Camp, 72andSunny

Amsterdam, Netherlands | Jan 2018

A 4-day Creative Boot Camp hosted by The One Club and 72andSunny. In groups of 5 we developed and pitched a campaign for IKEA.

Language: Swedish (Mother tongue), English (Fluent), Spanish (Basic understanding).

Interests: UX Design, Research, Group development, Behavioural economics, Innovation methodologies.